

TERMS & CONDITIONS

“GOOGLE ASSISTANT FOR GOOD” EUROPE CHALLENGE

This call for ideas has been organized by NeMO Clinical Center - with the support of Google Italy - to bring the power of technology to those who need it the most.

OVERVIEW

At NeMO, we take care of those who are affected by **neuromuscular diseases**: ordinary people with ordinary needs, but sometimes with different ways to satisfy them and less physical opportunities available to do so.

Through the application of the Google Assistant technology, with your help and generosity of ideas, we hope to address those challenges that negatively affect the daily life of people with neuromuscular disorders and make their life a little bit easier.

Participation in the present call for ideas is excluded from the competitions and operations with prizes regulation according to art. 6, paragraph 1, letter a) of Presidential Decree 430/2001 and implies unconditional and total acceptance by the participant of the conditions contained in this Regulation.

WHO IS ELIGIBLE TO PARTICIPATE

Developers and **anyone with technical skills** or expertise in Google Assistant, **from all over Europe**, are welcome to participate in the challenge. You can either participate as a single **individual** or as a **team**.

TIMELINE

The challenge opens on 9 September. **It is important that you sign up [here](#) by 30 September to participate.** You will then have until 30 November to submit your project. The winner will be announced during the week of 16 December. More details on this will follow: check out this page and your email for updates.

EVALUATION CRITERIA

Submitted projects will be evaluated in accordance with the two following criteria:

- **Impact**
How will the proposed idea help solve one or more of the identified needs, and to what extent? Is the idea grounded in meaningful insights about the problem and the solution? How many people will be affected if successful and to what extent?
- **Innovation**
What is the core insight or innovation that differentiates this project from others, in philosophy or execution? What makes the proposed project unique? How does the proposal leverage Google Assistant technology in a new and creative way to tackle the issue it seeks to address?

WINNING PROJECT

A **NeMO-Google committee will select a panel of finalists and**, amongst those, **the winning project**. Finalists will be invited to an award ceremony to be held in Milan in the period between 16 and 20 December, to be confirmed. Should you be selected as a finalist, you will receive more information in due time. The winning idea will be announced during the award ceremony.

THE CHALLENGES

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For **people of any age** - from kids to the elderly - affected by neuromuscular diseases, we have identified some challenges where Google Assistant could make a difference.

The challenges listed below shouldn't constrain creativity: this list is not meant to be exhaustive, and you are encouraged to identify new needs to solve with your project.

REQUESTED OUTPUT AND SUBMISSION INSTRUCTIONS

- Ideas should use the **Google Assistant technology** available on phones, smart displays and custom hardware. They can incorporate [Actions on Google](#), [Google Assistant SDK](#), [Google Assistant Service](#), [Device Actions](#), [Google Smart Home](#), [Interactive Canvas](#) and other technologies, released by Google, around Google Assistant.
- Ideas should be **prototyped**. Miniatures, hardware simulations or prototypes with a DIY approach (e.g. using LEGO, 3D printed in a maker space, etc.) - as shown in [this example](#) - are absolutely fine. Participants may also collaborate with local associations to source from them the equipment required.
- If the idea requires **code**, the code should be published with an [open-source licence](#), and hosted on GitHub or any other code hosting service.
- The prototyped idea should be pitched in a **video** lasting a maximum of three minutes to be uploaded on YouTube as unlisted. The video can be taken with a smartphone camera, in landscape mode.
- A short **slide presentation** explaining the technical description of the project should also be submitted.

RIGHTS ON IDEAS: DISCLAIMER

NeMo is not obliged to develop the winning idea into a service or product with a business scope. Should this be the case, the winner will receive a 5% royalty on sales. Nemo will assess the actual feasibility of the idea at its sole discretion.

Within 60 days after the award ceremony NeMo will inform the winner about any commercial use of her/his winning idea or slide/video presentation.

Every participant to the challenge has the right to be acknowledged as the author of her/his idea. On submitting her/his idea the participant acknowledges that all intellectual property rights, including right of commercial use, will exclusively vest on NeMo. Within 60 days after the award ceremony, NeMo could ask the participant to formalize the agreement.

PERSONAL DATA PROCESSING

For personal data processing please refer to the specific Privacy Policy provided pursuant to art. 13 of the European General Data Protection Regulation 2016/679) as shown [here](#).

NeMo Clinical Center - Alberto Fontana